



UPMERKTM

SALES AND MARKETING OUTSOURCING

COMPANY PROFILE



WHO ARE WE

UpMerk is a forward thinking, fast paced sales & marketing outsourcing company that has an innate ability to read the market and aligned marketing strategies to business goals. Our dedicated teams partner closely with our clients to deliver a transparent and completely accountable outsourced sales solution focusing on metrics, training, and the latest sales enablement technologies.

MISSION & VISION

UpMerk's mission is to be the best marketing company in the world empowering talented marketers to produce outstanding results for small and mid-sized businesses. By constantly improving how we work, our technology, systems and processes, we are able to deliver clients with the best possible marketing solutions.

STRATEGY

UpMerk has been recognized as one of the best marketing strategy consulting firms in India today, as we know your industry better than any other agency. Leveraging our unique combination of technology, industry, and marketing expertise to focus on proven strategies that generate measurable results and constant growth.

SALES AND MARKETING FOR "MEDICAL EQUIPMENTS" IS ONE OF OUR MAJOR EXPERTISE



REAL MARKETING RESULTS REQUIRE SOLID MARKETING STRATEGY

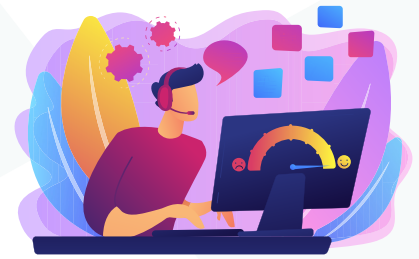
The world of medical device marketing is an expansive one. Everything from tongue depressors and portable oxygen to pacemakers and lab equipment falls under this umbrella. generating the right prospects with the right message is critical .

UpMerk has worked closely with the Medical industry since our inception, witnessing businesses sworn to great successes and achievements due to our extensive marketing assistance. Our provided marketing services enable companies to set a clear direction that connects with both their consumers and within the medical industry.

UpMerk is India's leading sales & marketing consultancy firm that essentially becomes your extended outsourced marketing department. We provide the medical industry with our most efficient, forward thinking and innovative team that consists of experienced marketers, graphic designers, web developers, SEO specialists, brand managers, publicist and digital marketing experts.



OUR SERVICES



Direct Sales Recruiting & Placement: We at UpMerk can hire best in the industry marketing professionals on your behalf and can train them for your products and services so as to boost your sales in no time through the process of marketing methodologies throughout the recruitment life cycle to attract, engage and nurture relationships with qualified talent.

Sales Outsourcing: Sales challenges can vary drastically from organization to organization depending on its size, industry served, age, location, etc. Do you possess the right people, processes, sales strategy, culture, analytics, and sales enablement technology to produce consistent results?

Outsourced Marketing: we offer a wide variety of services from full marketing engagements, such as our outsourced marketing experts which provides clients with the annual strategy and execution of their marketing function, to single services and projects such as SEO maintenance and infographic design.

CRM Consulting: Our solutions plan, automate, and align multiple business processes such as sales & marketing, customer service and technical support together. They are offered on demand or through software services depending on the client's needs. They delve deep into the customer's needs and develop a strong relationship.

Marketing Consultancy: By leveraging our vast experience consulting hundreds of companies, we can assist you with reviewing, evaluating, or completely re-writing your strategy and build the process that will support indefinite sales success.

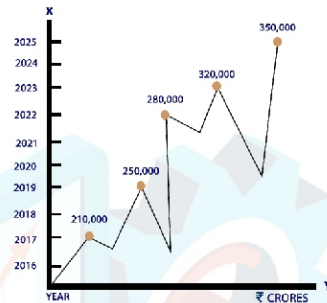
Lead Generation: Lead generation is the process of generating consumer interest for a product or service with the goal of turning that interest into a sale. UpMerk is very good at analysing and finding the right customer for your business. We know how to convert a casual visitor into a potential customer.

Brand Promotions: Our brand promotion team leverages traditional media and other enhanced digital media formats to bring your brand in the forefront. We create unique mediums to empower corporate and budding entrepreneurs.

Digital Marketing: UpMerk offers advanced Internet marketing services to help you strategize your digital marketing services online. Housing a pool of diverse, and tech-savvy online marketing / advertising professionals, we have expertise in creating and implementing ROI-centric Marketing solutions.



we have collaborated ourselves with various hospitals, clinics and doctors across India for their procurement needs of medical devices from all the segments such as :



We have our channel partners across the globe to procure medical equipment in various countries such as USA , Mexico,Nepal, Srilanka and many other, so as to provide our indian medical manufacturing industry a global presence with ease.



Radiology



Cardiology



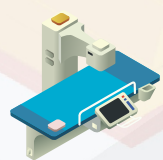
Urology



Neurology



Orthopedic



Gastroenterology



Consumables



Medical Furniture


**GET IN TOUCH WITH US IN
ANY OF THE WAY YOU LIKE**



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 Face book - <https://www.facebook.com/upmerk>

 Twitter - https://twitter.com/up_merk

 LinkedIn - <https://www.linkedin.com/company/upmerk>

 YouTube - <https://www.youtube.com/channel/UC1F0RkOYxC9xMQJaTHY5SLg>

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